

RESET “Walking Through Open Doors of Civility” Project

By Dr Julian Businge

Opening Statement

I choose to Treat everyone with respect and love.

My Journey

I was born and grew up in Uganda - Africa. I have loved business even when I was a young girl. I remember, making ice lolly pops with my sister and selling them to my family members and shops around our home. It was always exciting, to make some money and be able to buy whatever I liked, and I could come up with all sorts of different other products, I could sell to people. My parents were entrepreneurs too and kept on encouraging and supporting me on my ideas and projects. My parents financed my very first small women cosmetics shop, after finishing high school which business went very well. I eventually graduated at University with a Bachelor of Business Administration majoring in Marketing. I then joined my father's business and worked with him for 3 years which was a great and wonderful experience for me and became CEO after he died.

After a few years, I left Uganda and came to join my husband in England and started my family. I have had several businesses under my belt and now partnering with my husband on several projects. I feel like it is God's Grace that has kept me, wired me, and equipped me right from my childhood, for various businesses and opportunities and I will surely walk through every open door God has prepared for me and help many others too.

When God opens a door for me, nobody but God can shut it. No person on earth can shut the door or prevent me from walking through it. The only one able to keep me from walking through a door God opens for me is me. I must exercise faith to walk through the open-door God brings about in my life. A door can be an entrance or an exit. Sometimes God opens doors in my life, and sometimes God shuts doors. I know, when I live according to God's plan and purpose for my life, he controls the doors that open and close for me.

An open door is, God's doing. He has created it, opened it, and will walk me through it. I cannot kick open the door, I must be guided through it. All I must do is pray for his guidance, I will see God's amazing plan and purpose begin to unfold in my life. I will Stay prayerful, listen, have faith, and wait for his direction.

My Initiative

Royal Branding International

There is nothing painful than having untold royalty buried inside your soul. The royalty of individuals, kingdoms, places and nations is rarely noticed. It is too valuable to go unnoticed. Royalty is a legacy that needs to be told, written about and monetised. Our aim is to help personalities, businesses, and various especially African kingdoms tell their royal story authentically. It is our hope that by telling their story, they will review their past, reright their present and rewrite their future on a local, national, and international level.

With our international work with African Kings, Queens and Princesses; Ministers and Ambassadors; celebrities and many other personalities; our services will give you the confidence needed to discover your royalty, reright your life and rewrite your future.

Our services are provided through consultation, mentorship and research with our Founders and Global Partners:

- Dr. Julian Businge: Royal Fashions Expert, Royal Ambassador at Large Global Relations, and Business Strategist
- Professor Patrick Businge: Founder of Greatness University, Special Advisor to Monarchs, Greatness Researcher, and Royal Biographer
- Ambassador Dr. Clyde Rivers, Our Global Partner, Founder of IChange Nations and a leading global voice in the World of Peace and Civility.

There are four main activities through which we achieve our aims: royal branding, royal fashions, royal tours, and royal studies.

Royal Banding

At Royal Branding International, we help individuals, organizations, businesses, kingdoms and nations discover, develop and deliver their royalty. First, are you an individual who wants to create the best version of yourself? Are you interested in taking your career, business and life to the next level? Are you looking for people to network with and take your cause to the next level? Are you looking for a new way to win? If you have answered YES to any of these questions, then we have a solution for you.

Are you a business or organisation that wants to grow? When you take this diamond package, we will help you discover the GREATNESS in your business and how to rebrand it. We will also research your business greatness, write and publish books about it. If you are struggling with business reputation, we will repair and manage it for you. By the end of the process, we will reright its future, rewrite its history of royalty and put it in the global royal news.

Are you a kingdom that wishes to rediscover your MIGHT and rewrite the future? We will research about your kingdom and its clans, rebrand you, align you with the 21st century community and position it in the global arena.

Royal Fashions

We will help you create your own fashion line. This will allow you to dress in your own brand and make your own mark in casual, official, and ceremonial settings. We will also create bespoke products to match with your brand such as watches, ties, shirts, stationery lapel pins, house hold items etc. Our current project since 2019 is working closely with HRH King Oyo Nyimba and HRH Queen mother of Tooro, Queen Best Olimi in Uganda to create unique Royal fashions and designs. This is aimed at blending tradition and modernity; create modern-day cultural wear; and allow people dress the way they would like to be culturally dressed.

Royal Tours

In 2019, we led a team of 15 people from the USA and Europe who travelled to Uganda, the Pearl of Africa. They visited Tooro Kingdom in Uganda and celebrated the 24th coronation of the world's youngest king HRH Omukama Oyo Nyimba Kabamba Iguru Rukidi IV. Celebrated in the rolling hills of the Rwenzoris. They described their journey as the Wakanda experience. We intend to visit other kingdoms around the world. Would you like to travel to the heart of Africa where the action is. Whilst there, you will experience the amazing culture and mingle with Kings, Queens, Princes, Princesses and the locals. We will take you to Hakyooto events organised by our royal partners where they experience the African culture. There you will travel back in time and experience the bonfire: a place where knowledge was transmitted from the old to the young through songs, proverbs and folklore. Through royal tours, you will create unforgettable memories as you travel in the heart of Africa, photograph your safari and document your story in a book. We will give you the structure, strategy and space to write your book as they gaze at the million stars or sit under the moonlight.

Royal Studies

Your royalty doesn't stop with the royal tour. We also connect kingdoms with entrepreneurs so that they study royal history. Did you know that Article 30 of the UN Convention on the Rights of the Child states that children from minority or indigenous groups have the right to 'learn and use the language, customs and religion of their family, whether or not these are shared by the majority of the people in the country where they live'? Can you imagine ministers and people in your kingdom learning about their ancient, current, and future royal history? Can you imagine clans and community groups gathered learning and celebrating their culture? Can you imagine books, apps, documentaries, online exposure, and films about your kingdom? Can you imagine tourists coming from all over the world to study about this kingdom?

This is what we will do: we will create Royal Studies in your kingdom that will help people tell their story, walk out of wrong mentalities, leave the bad past, walk into every season of life prepared, and transition into life. We will research about your kingdom and give you a report on how to align with the modern-day changes and yet remain relevant to its clans, rebrand it, align it with the 21st century community and position it in the global royal news. We also have an added service of teaching Royal Diplomacy and protocol to the visitors from around the world or local community ready to learn. By the end of the process, we will have had lots of fun, spent time with royals, influencers and change-makers.

Greatness Research & Publications

We believe that royalty is greatness. We know your royalty could be stalled or destroyed by being in the wrong environment. That is why we are the world's first institution dedicated to discovering, unlocking, and monetizing greatness in individuals and institutions. Our focused and accessible research makes a difference in any areas of life. For example, we have researched the world's number one motivational speaker Les Brown; the multi-millionaire businessman Antonio T Smith Jr; and the great religious leader Archbishop Doye T Agama. We have also helped religious institutions capture their greatness in books like 'The City of Refuge Changed Our Lives'. We have researched and documented the greatness of Tooro Kingdom in Uganda and written a Royal Biography for the World's Youngest King. Let us help you write it, publish it, and share it with the world. We will help you discover the GREATNESS in your business and how to rebrand it.

Global Impact

You might be asking: How my business, innovation and initiative is impacting on my community and our world? Here is how. First, every year, during the black history month, we get into schools and youth clubs and online to talk about African Royalty and its importance to us. Second, we promote cultural exchanges between Africa, America and Europe. Third, we teach Royal Diplomacy and protocol to the visitors from around the world or local community ready to learn. Fourth and last, we facilitate travel to African kingdoms.

Now more than ever, we need hope. Our mission is to use greatness and royalty to infuse hope in all corners of the world. This is the hope that has been exhibited by people who have gone through tough times, people who have grown through tough times and in the end become great. We are working on establishing partnerships with people and kingdoms from all over the world. The solution am providing is bridging the gap through education and communication between African cultures and Europe and people to appreciate their self-worth and build confidence. Get in touch with us at www.royalbranding.org if you feel called to work with us. We at Royal Branding look forward to helping you manifest your royalty, create your best life, and live a legacy.