



## MEEjie™ Chaparro-Traverso, CPC

MEEjie™ is a speaker, trainer, coach, consultant, and founder of MEEj™ LLC (Motivational Empowering Energetic Journeys LLC). She holds a masters, in human relations and countless certifications in business and prevention, education, advocacy and intervention related programs.

MEEjie™ specializes on the delivery of programs and services geared towards optimizing human capital. She's developed a methodology that utilizes education, assessment, skills development, hand-on immersion, actionable goal setting, and coaching to help improve performance, productivity and physiological and psychological health and wellness of individuals. A primary objective, her work seeks to unify people and build communities who come together and stand strong in role modeling behaviors and actions that help motivate, inspire, elevate and empower others.

MEEjie's™ vision of helping to make sound contributions towards a the development of a positive and thriving world where all individuals can enjoy the rights to equality, prosperity, safety, health, wellness and love, has lead her the development of her firms signature offerings: (1) Motiva-Inspira Global Interactive Digital Publication Platform® (2) MSA√ – Multi-Sensory Movement Surrender Approach for Managing Stress and Anxiety® (3) Motiva-Inspira Movement® (4) Motiva-Inspira Impact Tour® (5) Motiva-Inspira Speed Learn & Connect (6) Motiva-Inspira Institute®. These initiatives are specifically designed to provide self-development, connections, interactions, trainings, and educational opportunities that help foster successful outcomes in professional, personal and social environments. They provide the added value of fostering engagement in individual and collective actions leading towards greater physiological, psychological, financial health and wellness, a better quality of life; and even life longevity.

The benefits and rewards of MEEj™ LLC and its programs and services assist communities at large. They spotlight women, individuals and organizations standing in support of social causes, and structures supporting them. Positive social change and positive self-development is the foundational basis utilized to help position those obtaining or providing support into a world of possibilities, and limitless opportunities for success at work, at home, at play and in our communities. It is the doorway to a greater quality of life.

Throughout her career MEEjie™ has earned many awards and recognitions for her work. Among her latest are the Department of NJ State Award - Best Veteran (Family Member) Owned Business Under 3 Years (June 13<sup>th</sup>, 2019) World Economic Forum (March, 2020 - Cairo, Egypt). She has earned several grants for the development of her business from the Center of Economic Development, Entrepreneur Pioneer Initiative, Rutgers and NJ's Statewide Hispanic Chamber of Commerce.

MEEjie™ holds a Master's in Human Relations from OU, Norman where she graduated with Distinction. Studies in Entrepreneurial Development from Rutgers University, Newark and New Brunswick, NJ, and numerous state training certifications, and military family service programs certifications throughout her career; a professional coaching certification accredited by The International Coaching Association, etc.

MEejie™ holds a special passion for the planning, developed, and implementation of programs with social initiatives. Among her accomplishments she's developed programs in partnership with organizations, and for independently for her firm. Among them, the USMC, Quantico Buddies Program, Quantico, VA; The Multicultural Family Readiness Program, Fort Bragg, NC; The Hogar De La Madre Program, Fayetteville, NC; Campfire Instructor Training Program, Trenton, NJ, VetTank Pitch Competition, etc. She is active within her community and has chaired, co-chaired and/or serves in Boards to assist with professional, social, entrepreneurial development NJSBDC, NJ, Camp Broadway's Military Project and Grace In The Mud, etc.

Her entrepreneurial spirit has led her to develop unique terminology such as “integrity identity” “ghostly bias” “phantom bias” “entrepreneurship of the soul” and many others.

Reach out! Let's connect! *MEejie™ Chaparro-Traverso, CPC* - *“We are all born in greatness, with greatness, for greatness.”* *MEejie™* [MEejie@Motiva-Inspira.com](mailto:MEejie@Motiva-Inspira.com) <https://www.Motiva-Inspira.com> <https://www.linkedin.com/in/meejllc>  
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### ***How others speak of MEejie™:***

*“MEejie, You are the coach for me, you are the coach for me. Nobody has made me accomplish so much in so little time as you have. You are a fantastic coach”.* Rita Strough

*“MEejie™ is a passionate advocate for her clients and colleagues. She seeks and finds the best in others while helping them achieve their potential. Excellence matters to her, in all things, but especially in herself. I am proud to have worked with her and look forward to the next opportunity to do so.”* Andrea Michaele Barry

*Thank you so much for the extraordinary kindness that you have. You have such an amazing abundance by nature. I believe that you are born with such and an extraordinary personality. I haven't met a person like you yet. So unique and flowing with so much love inside out. You are really a gift and a blessing to anyone around you. I mean it from the bottom of my heart.”* Sarifa Alonto Younes

*MEejie™ is one of the most energetic motivational people I have ever had the pleasure of working with. I can thoroughly vouch for her character and abilities. She continues to point out the positive in people, has a positive attitude and loves to work in challenging situations.”* Joseph Anselmo